



Buena Vista Foods® Promotional Calendar SY 24-25

August 2024

National Peach Month	All-Month	WG Peach Pancake Bowl, IW	3.8 oz	72 ct	2 Grains & 1/2 Cup Fruit	#94030
National Chocolate Chip Cookie Day	August 4th	WG Chocolate Chip Cookie, IW	1.5 oz	120 ct	1 Grain	#79015
		WG Chocolate Chip Cookie, IW	1.85 oz	90 ct	1 Grain	#79185
		WG Chocolate Chip Cookie Dough	1.5 oz	216 ct	1 Grain	#78015
National Banana Lovers Day	August 27th	WG Banana Muffin, IW	3.0 oz	120 ct	2 Grains	#60226

September 2024

National Whole Grains Month	All-Month	All of Our Delicious Whole Grain Baked Goods				
International Chocolate Day	September 13th	WG Sweet Potato Choc Chip Muffin Top, IW	3.2 oz	120 ct	2 Grains	#63218
National Pancake Day	September 26th	All of Our Delicious Whole Grain Pancake Bowls	3.8 oz	72 ct	2 Grains and 1/2 Cup Fruit	#94040 #94030 #94010
National Mocha Day	September 29th	WG Mocha Crumble, IW	3.4 oz	72 ct	2 Grains	#90050

October 2024

National Pumpkin Day	October 26th	WG Pumpkin Cookie, IW	1.2 oz	150 ct	1 Grain	#72820
Halloween	October 31st	WG Pumpkin Cookie, IW	1.2 oz	150 ct	1 Grain	#72820

November 2024

National Calzone Day	November 1st	WG Spinach and Cheese Calzone, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50112
		WG Three Cheese Calzone, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50241
		WG Turkey Pepperoni Calzone, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50721
National Cinnamon Day	November 1st	WG Cinnamon Crumble, IW	4.0 oz	72 ct	2 Grains	#90040
National Candy Day	November 4th	WG Candy Cookie, IW	1.5 oz	120 ct	1.25 Grains	#79715
National Nachos Day	November 6th	WG Nacho Pretzel Pocket, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50821

December 2024

National Cookie Day	December 4th	All of Our Delicious Whole Grain Cookies				
National Brownie Day	December 8th	WG Fudge Brownie, IW	2.0 oz	96 ct	1 Grain	#82220
		WG Brookie, IW	1.5 oz	96 ct	1 Grain	#84440

January 2025

National Oatmeal Month	All-Month	WG Sunrise Muffin, IW	3.5 oz	100 ct	2 Grains	#63270
National Bean Day	January 6th	Bean and Cheese Bowl, IW	4.0 oz	72 ct	2 M/MA	#55999
		WG Bean and Cheese Empanada, IW	5.2 oz	80 ct	2 Grains and 2 M/MA	#50451
National Cheese Lovers Day	January 20th	WG Three Cheese Calzone, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50241
National Croissant Day	January 30th	WG Ham and Swiss Croissant, IW	3.6 oz	60 ct	1.5 Grains and 1 M/MA	#32541
		WG Ham and Swiss Croissant, Bulk				#32540

February 2025						
National Cherry Month	All-Month	WG Cherry Muffin, IW	3.0 oz	120 ct	2 Grains	#60425
National Sweet Potato Month	All-Month	WG Sweet Potato Choc Chip Muffin Top, IW	3.2 oz	120 ct	2 Grains	#63218
		WG Sunrise Muffin, IW	3.5 oz	100 ct	2 Grains	#63270
Valentines Day	February 14th	WG Pink Heart Cookie, IW	1.2 oz	150 ct	1 Grain	#73820
National Muffin Day	February 20th	All of Our Delicious Whole Grain Muffins				
National Strawberry Day	February 21st	WG Strawberry Pancake Bowl, IW	3.8 oz	72 ct	2 Grains and 1/2 Cup Fruit	#94040
March 2025						
Dr. Seuss Birthday	March 2nd	WG Green Egg Cookie, IW	1.2 oz	150 ct	1 Grain	#71620
St. Patricks Day	March 17th	WG Shamrock Cookie, IW	1.2 oz	150 ct	1 Grain	#72920
National Spinach Day	March 26th	WG Spinach and Cheese Calzone, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50112
		WG Spinach and Cheese Calzone, Bulk				#50113
April 2025						
April Fools Day	April 1st	All of Our Delicious Holiday Cookies	1.2 oz	150 ct	1 Grain	
National Coffee Cake Day	April 7th	WG Cowboy Bread, IW	3.4 oz	72 ct	2 Grains	#90090
National Empanada Day	April 8th	WG Breakfast Empanada, IW	3.25 oz	100 ct	1.75 Grains and 1 M/MA	#53551
		WG Bean and Cheese Empanada, IW	5.2 oz	80 ct	2 Grains and 2 M/MA	#50451
Easter	April 20th	WG Green Egg Cookie, IW	1.2 oz	150 ct	1 Grain	#71620
National Pretzel Day	April 26th	WG Nacho Pretzel Pocket, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50821
May 2025						
National Strawberry Month	All-Month	WG Strawberry Pancake Bowl, IW	3.8 oz	72 ct	2 Grains and 1/2 Cup Fruit	#94040
Star Wars Day	May 4th	WG Yellow Star Cookie, IW	1.2 oz	150 ct	1 Grain	#73920
National Chocolate Chip Day	May 15th	WG Chocolate Chip Muffin, IW	3.0 oz	120 ct	2 Grains	#60826
June 2025						
National Eat Beans Day	June 3rd	Bean and Cheese Bowl, IW	4.0 oz	72 ct	2 M/MA	#55999
		WG Bean and Cheese Empanada, IW	5.2 oz	80 ct	2 Grains and 2 M/MA	#50451
National Cheese Day	June 4th	WG Three Cheese Calzone, IW	5.5 oz	80 ct	2.5 Grains and 2 M/MA	#50241
		WG Three Cheese Calzone, Bulk				#50231
National Sugar Cookie Day	June 9th	WG Sugar Cookie, IW	1.5 oz	120 ct	1 Grain	#79815
July 2025						
National Blueberry Month	All-Month	WG Blueberry Muffin, IW	3.0 oz	120 ct	2 Grains	#60326
		WG Blueberry Muffin Top, IW	3.2 oz			#63136
National Blueberry Muffin Day	July 11th	WG Blueberry Muffin, IW	3.0 oz	120 ct	2 Grains	#60326