

PRODUCT GUIDE

2025-2026



CINNAMON ROLLS



COOKIES



CROISSANTS



CRUMBLES/
COWBOY BREAD



EMPANADAS/
CALZONES/POCKETS



FRUITY PANCAKE
BOWLS



MUFFINS/
MUFFIN TOPS

BUENAVISTA
FOODS®

WHOLE GRAIN GOODNESS...

FROM OUR KITCHEN TO YOURS!



WHOLE GRAIN GOODNESS, BAKED FOR YOU

Great-tasting baked goods should do more than satisfy your cravings—they should make you feel good, too. That's why we craft our products with all-natural ingredients, ensuring that every bite is as nourishing as it is delicious. From a whole grain brookie as a sweet treat to a warm, savory empanada at lunchtime, you'll experience the difference that quality ingredients make.

FOOD SAFETY + QUALITY YOU CAN TRUST

We take our commitment to student nutrition seriously. Our Azusa facility is **peanut and tree nut-free**, and we proudly maintain **Safe Quality Food (SQF)** certification, consistently earning top audit scores. This means you can trust us to uphold the highest food safety and quality standards in every product we bake.

As an approved **national commodity processor**, we simplify commodity tracking through **Processor Link**, making it easier than ever to manage and forecast committed volumes for SY 25-26. Learn more at www.processorlink.com.



BVFOODS.COM

WHOLE GRAIN SAVORY CROISSANTS



Commodity Code: #110254

Commodity Description: Cheddar

Commodity Code: #100021

Commodity Description: Mozzarella

Commodity Code: #100046

Commodity Description: Eggs

Our whole grain croissants are made with premium ingredients and are a proven participation driver when menued at breakfast, lunch, or supper. From turkey sausage and cheese to ham and Swiss, Buena Vista Foods has options to elevate your menus.



WG HAM AND SWISS CROISSANT

Bulk 60 ct:
32540

IW 60 ct:
32541

Bulk 96 ct:
50263



WG TURKEY SAUSAGE & CHEESE CROISSANT

IW 60 ct:
50265

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight	Oz. Meat Alternate
32540	WG Ham and Swiss Croissant, Bulk	60/3.6 oz.	1.5	1.5	1.0
32541	WG Ham and Swiss Croissant, IW	60/3.6 oz.	1.5	1.5	1.0
50263	WG Ham and Swiss Croissant, Bulk	96/3.6 oz	1.5	1.5	1.0
50265	WG Turkey Sausage & Cheese Croissant, IW	60/3.2 oz.	1.5	1.5	0.5
50267	New Item WG Pepperoni and Cheese Croissant, IW	60/4.6 oz	1.75	2.0	2.0

WHOLE GRAIN

CRUMBLES & COWBOY BREAD

Commodity Code: #100046

Commodity Description: Eggs

These mouthwateringly scrumptious Crumbles can take you from breakfast and beyond! Recent participation feedback shows that our delicious Crumbles can increase your breakfast participation when menued.



BREAKFAST CRUMBLE, FORTIFIED

IW:
90010



CINNAMON CRUMBLE

IW 2.9 oz:
90029

IW 3.4 oz:
90030

IW 4 oz:
90040



MOCHA CRUMBLE

IW:
90050



BLUEBERRY CRUMBLE

IW:
90060



COWBOY BREAD

IW:
90090

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
90010 New Item	WG Breakfast Crumble, Fortified, IW	72/3.4 oz	1.5	2.0
90029	WG Cinnamon Crumble, IW	72/2.9 oz.	1.0	1.5
90030	WG Cinnamon Crumble, IW	72/3.4 oz.	1.0	2.0
90040	WG Cinnamon Crumble, IW	72/4.0 oz.	1.25	2.0
90050	WG Mocha Crumble, IW	72/3.4 oz.	1.0	2.0
90060	WG Blueberry Crumble, IW	72/3.6 oz.	1.0	2.0
90090	WG Cowboy Bread, IW	72/3.4 oz.	1.0	2.0
30013	WG Coffee Cake and Topping Mix	26 pounds	N/A	N/A



WHOLE GRAIN FRUITY PANCAKE BOWLS

Commodity Code: #100046

Commodity Description: Eggs

These delicious bowls give you all the goodness of a warm pancake, without the mess of sticky syrup. Each pancake bowl provides two grains plus ½ cup of all-natural fruit in the filling. For best results, warm before service.



PEACH

IW: 94030



STRAWBERRY

IW: 94040



Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight	Fruit Credit
94030	WG Peach Pancake Bowl, IW	72/3.8 oz.	2.0	1.75	1/2 cup
94040	WG Strawberry Pancake Bowl, IW	72/3.8 oz.	2.0	1.75	1/2 cup

WHOLE GRAIN CINNATWINS

Commodity Code: #100046

Commodity Description: Eggs



We crafted a gooey, whole grain Cinnatwin that proudly lives up to our commitment to giving you baked goods that are just good, period. Nothing artificial here!

**Made in our San Antonio facility which processes nuts.*

CINNATWIN

IW:
66034

Bulk:
66035

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
66034	WG Cinnatwin, Fortified, IW	84/2.9 oz.	1.25	2.0
66035	WG Cinnatwin, Fortified, Bulk	84/2.9 oz	1.25	2.0



WHOLE GRAIN MUFFIN TOPS

Commodity Code: #100046

Commodity Description: Eggs



BLUEBERRY

IW: 63136



DOUBLE CHOCOLATE

IW: 63186



CHOCOLATE CHIP

IW: 63218



Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
63136	WG Blueberry Muffin Top, IW	120/3.2 oz.	1.5	2.0
63186	WG Double Chocolate Muffin Top, IW	120/3.2 oz.	1.5	2.0
63218	WG Sweet Potato Chocolate Chip Muffin Top, IW	120/3.2 oz.	1.5	2.0

WHOLE GRAIN BREAKFAST ROUNDS

Commodity Code: #100046

Commodity Description: Eggs

Introducing our specially crafted breakfast biscuits, designed with busy school mornings in mind. Each biscuit is a balanced blend of whole grains, providing essential nutrients and fiber to keep young minds focused and bodies fueled.



Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
67330	WG Orange Cranberry Breakfast Round, IW	50/3.0 oz	1.25	2.0
67435	WG Orange Cranberry Breakfast Round Dough	120/3.0 oz	1.25	2.0

WHOLE GRAIN MUFFINS

Commodity Code: #100046

Commodity Description: Eggs



APPLE CINNAMON

IW: 60126



BANANA

IW: 60226



BLUEBERRY

IW: 60326



CHERRY

IW: 60425



CHOCOLATE CHIP

IW: 60826



DOUBLE CHOCOLATE

IW: 60941



SUNRISE

IW Fortified: 63272



MANTECADA

IW Fortified: 63450

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
60126	WG Apple Cinnamon Muffin, IW	120/3.0 oz	1.5	2.0
60226	WG Banana Muffin, IW	120/3.0 oz.	1.5	2.0
60326	WG Blueberry Muffin, IW	120/3.0 oz.	1.5	2.0
60425	WG Cherry Muffin, IW	120/3.0 oz.	1.5	2.0
60826	WG Chocolate Chip Muffin, IW	120/3.0 oz.	1.5	2.0
60941	WG Double Chocolate Muffin, IW	100/3.5 oz.	1.75	2.0
63272	WG Sunrise Muffin, Fortified, IW	100/3.5 oz.	1.75	2.0
63450	WG Mantequilla Muffin, Fortified, IW	120/2.9 oz	1.25	2.0

WHOLE GRAIN

CALZONES, EMPANADAS + POCKETS

Commodity Code: #110254

Commodity Description: Cheddar

Commodity Code: #100021

Commodity Description: Mozzarella

Our hot and savory calzones, empanadas and pockets have a hearty taste filled with melted mozzarella cheese, all-natural sauce and spices. Excellent options for Grab 'N' Go lunches for students on the go.

Tip: Make your budget go further by utilizing your commodity dollars towards proteins for savory lunch entrées. Check out our commodity calculator at bvfoods.com



BREAKFAST EMPANADA

IW: 53551



SPINACH AND CHEESE CALZONE

IW: 50112



THREE CHEESE CALZONE

IW: 50241

Bulk: 50231



TURKEY PEPPERONI & CHEESE CALZONE

IW: 50721

Bulk: 50711



BEAN & CHEESE EMPANADA

IW: 50451



NACHO PRETZEL POCKET

IW: 50821

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight	Oz. Meat Alternate	Legume
53551	WG Breakfast Empanada, IW	100/3.25 oz.	1.75	1.75	1.0	N/A
50112	WG Spinach and Cheese Calzone, IW	80/5.5 oz.	2.5	2.5	2.0	N/A
50231	WG Three Cheese Calzone, Bulk	80/5.5 oz.	2.5	2.5	2.0	N/A
50241	WG Three Cheese Calzone, IW	80/5.5 oz.	2.5	2.5	2.0	N/A
50451	WG Bean and Cheese Empanada, IW	80/5.2 oz.	2.0	2.25	2.0	½ c.
50461	WG Empanada with Black Beans and Cheese, IW	80/5.2 oz.	2.0	2.0	2.0	¼ c.
50711	WG Turkey Pepperoni & Cheese Calzone, Bulk	80/5.5 oz.	2.5	2.5	2.0	N/A
50721	WG Turkey Pepperoni & Cheese Calzone, IW	80/5.5 oz.	2.5	2.5	2.0	N/A
50821	WG Nacho Pretzel Pocket, IW	80/5.5 oz.	2.5	2.5	2.0	N/A
Vegan Pockets						
50975	WG Spicy Jamaican Empanada, IW	80/5.2 oz.	5.5	5.5	2.0	N/A

PROTEIN BOWLS

Commodity Code: #110254

Commodity Description: Cheddar

Savor our Protein Bowl, meticulously crafted with premium ingredients to fuel your day. Our fiber-rich Bean and Cheese Bowl offers a delicious and convenient way to power up with flavor and nutrition.



BEAN & CHEESE

IW: 55999

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight	Oz. Meat Alternate
55999	Bean and Cheese Protein Bowl, IW	72/4.0 oz.	N/A	N/A	2.0

WHOLE GRAIN CORNBREAD MUFFINS

Commodity Code: #110254

Commodity Description: Cheddar

Commodity Code: #100046

Commodity Description: Eggs



CHEESY CORNBREAD MUFFIN

IW: 60521



CORNBREAD MUFFIN

IW: 64175

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
60521	WG Cheesy Cornbread Muffin, IW	125/2.5 oz.	2	1.75
64175	WG Cornbread Muffin, IW	125/2.5 oz.	2	1.75



WHOLE GRAIN
LINDA'S COOKIES™

Our founder, Linda Baisley, created Buena Vista Foods® with a vision that she could make a better cookie. She crafted a business plan and borrowed money from her parents to start Buena Vista Foods®. Today, her legacy lives on with our all natural, Linda's Cookies™ product line.



SNICKERDOODLE

IW:
79615



CHOCOLATE CHIP

IW 1.0 oz:
79010

IW 1.5 oz:
79015

IW 1.85 oz:
79185



CHAMPION-CHIP

IW:
79019



CANDY

IW:
79715



RED VELVET

IW 1.5 oz:
79915

IW 1.9 oz:
79920



SUGAR

IW:
79815



Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
79010	WG Chocolate Chip Cookie, IW	200/1.0 oz.	0.25	0.75
79015	WG Chocolate Chip Cookie, IW	120/1.5 oz.	0.5	1.0
79019	WG Champion-Chip Cookie, IW	120/1.5 oz.	0.5	1.0
79185	WG Chocolate Chip Cookie, IW	90/1.85 oz.	0.75	1.0
79915	WG Red Velvet Cookie, IW	120/1.5 oz.	0.5	0.75
79920	WG Red Velvet Cookie, IW	90/1.9 oz.	0.75	1.25
79615	WG Snickerdoodle Cookie, IW	120/1.5 oz.	1.25	1.25
79715	WG Candy Cookie, IW	120/1.5 oz.	0.5	1.25
79815	WG Sugar Cookie, IW	120/1.5 oz.	1.25	1.25

WHOLE GRAIN

LINDA'S PATENTED "NO MESS COOKIE DOUGH"™

Our patented **No Mess Cookie Dough™** provides convenient, delicious, all natural, fresh baked cookies, without the time constraints of starting from scratch. Each cookie puck is preformed and pre-placed on parchment paper for your baking convenience. Our larger size pucks come with cookie bags inside as an added convenience.

Tip: Try baking our "speed scratch" pucks right before lunchtime to entice your students with the fresh baked cookie aroma!



CHOCOLATE CHIP

| 216/1.5 oz: | 78015

CHOCOLATE CHIP W/ LINDA'S COOKIE BAGS

| 135/1.85 oz: | 78185



Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
78015	WG Chocolate Chip Cookie Dough	216/1.5 oz.	0.5	1.0
78185	WG Chocolate Chip Cookie Dough w/ Linda's Cookie Bags	135/1.85 oz.	0.75	1.0

WHOLE GRAIN

BROWNIE AND BROOKEE



FUDGE BROWNIE

IW:
82220



BROOKEE

IW:
84440



Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
82220	WG Fudge Brownie, IW	96/2.0 oz.	0.25	1.0
84440	WG Brookee, IW	96/1.5 oz.	0.5	1.0



WHOLE GRAIN HOLIDAY COOKIES



Delight your students with our colorful holiday cookies every month. Recent customer feedback shared shows that serving our colorful, holiday cookies can be an easy solution to assist in increasing meal participation.

Tip: Our cookies can be served for multiple celebrations; check out a few celebration suggestions on the next page.



CHRISTMAS TREE

IW: 71220



GREEN EGG

IW: 71620



PUMPKIN

IW: 72820



SHAMROCK

IW: 72920



TURKEY COOKIE

IW: 73720



VALENTINE'S DAY

IW: 73820



YELLOW STAR

IW: 73920



BLUE STAR

IW: 74040



CHAMPION-CHIP

IW: 79019

Product Code	Product Description	Pack/Size (oz.)	Exhibit A Oz. Grain Equivalent	Oz. Grain Equivalent by Weight
71220	WG Christmas Tree Cookie, IW	150/1.2 oz.	1.0	1.0
71620	WG Green Egg Cookie, IW	150/1.2 oz.	1.0	1.0
72820	WG Pumpkin Cookie, IW	150/1.2 oz.	1.0	1.0
72920	WG Shamrock Cookie, IW	150/1.2 oz.	1.0	1.0
73720	WG Turkey Cookie, IW	150/1.2 oz.	1.0	1.0
73820	WG Valentines Day Cookie, IW	150/1.2 oz.	1.0	1.0
73920	WG Yellow Star Cookie, IW	150/1.2 oz.	1.0	1.0
74040	WG Blue Star Cookie, IW	150/1.2 oz.	1.0	1.0
79019	WG Champion-Chip Cookie, IW	120/1.5 oz	0.5	1.0

SY 25/26 ORDER DUE DATES HOLIDAY COOKIES

A NATURAL CHOICE FOR CELEBRATIONS:

At Buena Vista Foods, we're committed to staying ahead of regulatory changes and providing wholesome, compliant solutions for K-12 food service. Our reformulated Whole Grain Holiday Cookies maintain the same great taste with a lighter festive appearance using colors sourced from nature.

COMPLIANT & CONSCIOUS: MEETING REGULATORY STANDARDS:

With growing concerns over artificial food dyes, several states have introduced or passed legislation restricting the use of synthetic colors in food products, particularly in school nutrition programs. In alignment with these evolving regulations, our holiday cookies contain no artificial colors, such as FD&C Red No. 40, Yellow No. 5, or Blue No. 1, which are currently under scrutiny.

We fully comply with the Code of Federal Regulations (CFR) Title 21, Part 73, which governs the use of color additives derived from natural sources such as fruits, vegetables, and minerals. This ensures our products meet the highest standards for safety and transparency while supporting the movement toward cleaner, healthier school menus.

**MADE WITH
NATURALLY DERIVED
COLORS**

Product Description	Product Code	Holiday Date	Order Due Date to Distributor	Menu Theme/Holiday
WG Champion-Chip Sports-Themed Cookie, IW	79019	Open	4-week lead time	Game Days/Sports celebrations
WG Pumpkin Cookie, IW	72820	10/31/2025	9/19/2025	Halloween/ Fall celebrations
WG Turkey Cookie, IW	73720	11/27/2025	10/24/2025	Thanksgiving/Fall celebrations
WG Christmas Cookie, IW	71220	12/25/2025	11/14/2025	Christmas
WG Pink Heart Cookie, IW	73820	2/14/2026	1/2/2026	Valentines Day
		October	8/22/2025	Breast Cancer Awareness
		5/5/2026	3/20/2026	Teacher Appreciation Day
		5/1/2026	3/20/2026	School Lunch Hero Day
WG Green Egg Cookie, IW	71620	3/2/2026	1/20/2026	Dr. Suess' Birthday
		4/5/2026	2/27/2026	Easter
WG Shamrock Cookie, IW	72920	3/17/2026	1/30/2026	St. Patrick's Day
WG Yellow Star Cookie, IW	73920	Year Round	4-week lead time	Year Round Celebrations
WG Blue Star Cookie, IW	74040	Open	4-week lead time	Hanukkah
		Open	4-week lead time	Star Wars Day, May 4th

***Menu Idea:** Use any leftover inventory of Holiday Cookies for an April Fools Day menu.

NEED FURTHER ASSISTANCE?

Contact us @ (626) 629-1744
or customerservicebv@bvfoods.com

BEST PRACTICES FOR OUR PRODUCTS

Here at Buena Vista Foods®, we pride ourselves in using only purely wholesome ingredients. Because we never use preservatives, our products perform best when following the instructions below.

Product	Storage Requirement	Thaw Recommendation (if applicable)	Heating/Serving	Refrigerated Shelf Life	Ambient Shelf Life
Bean and Cheese Bowls	Keep Frozen	Heat from frozen state.	Heat at 350 degrees for 15-18 minutes before service.	3 Days	* Keep Frozen
Brownies/Brookee	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service.	4 Days	2 Days
Calzones	Keep Frozen	Heat from frozen state.	Heat at 325 degrees for 15-17 min before service.	3 Days	* Keep Frozen
Cinnatwins	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Warm at 150 degrees for 15-20 minutes before serving	3 Days	2 days
Cookies	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service.	5 Days	4 Days
Cookie Dough	Keep Frozen	Keep Frozen	Bake at 330 degrees for 10-12 minutes, time may vary based on oven calibration.* *Do NOT consume raw cookie dough. Consuming raw or under cooked food with flour of eggs may increase risk of foodborne illness	* Keep Frozen Until Ready to Bake	
Cornbread	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service.	4 Days	2 Days



Product	Storage Requirement	Thaw Recommendation (if applicable)	Heating/Serving	Refrigerated Shelf Life	Ambient Shelf Life
Coffee Cake/ Crumbles	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service. If desired, warm at 150 degrees for 15-20 minutes before serving.	3 Days	2 Days
Empanadas	Keep Frozen	Heat from frozen state.	Heat at 325 degrees for 12-15 min before service.	3 Days	* Keep Frozen
Fruity Pancake Bowls	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service. If desired, warm at 150 degrees for 15 minutes before serving.	4 Days	2 Days
Croissants	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Either Convection or Conventional Oven: Preheat oven to 325°F using high fan. Arrange thawed product in a single layer on baking sheet. Bake for 12-15 minutes. If using warmer heat for 30-45 minutes	3 days	2 hours
Holiday Cookies	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service.	5 Days	4 Days
Muffins	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service.	4 Days	2 Days
Muffin Tops	Keep Frozen	Thaw at ambient temperature 2-3 hours before service.	Thaw at ambient temperature 2-3 hours before service.	4 Days	4 Days

All products are packed in corrugated boxes which include two types of manufacturing date information:

1. Manufacturing Date (Julian Date)

- The **manufacture date** is printed on both:
 - o The **master case label**
 - o Each **individual package**
- It uses a **Julian date format**, typically displayed as: MD/183/20
 - o **183** = the 183rd day of the year
 - o **25** = the year (2025)
 - o So, **MD/183/20 = July 2, 2025**

2. Packed Date

- The **packed date** is **ink-stamped** on the outer **long side of the box**.
- It shows the **time and date** the product was packed.
- Time is written in **24-hour format**:
 - o Example:
13:57 = 1:57 PM
09:16 = 9:16 AM

BUENA VISTA FOODS®

823 W. 8th Street
Azusa, CA 91702
Main office: 626.815.8859

Customer Service Manager/Bid Manager:

Christine Petersen

customerservicebv@bvfoods.com

Direct Line:

626.629.1744

For Product Information, please visit
our website for Manufacturer Product
Formulation Statements.

www.bvfoods.com

Samples:

Please send sample requests to
samples@bvfoods.com



★ Buena Vista
Manufacturing Locations

LET'S CONNECT!

BUENA VISTA FOODS® SALES TEAM:

Laura Bruno, RDN, SNS

President

ltrujiillo@bvfoods.com

Mike Likovich

Sr. Director of Sales and Marketing

Texas and Midwest Region

mlikovich@bvfoods.com

Cell: 210.268.7090

Cindy DeLuca

Sales Manager

Western and Mountain Regions

cdeluca@bvfoods.com

Cell: 480.226.0716

Ed Kenna

Sales Manager

Northeast Region

ekenna@bvfoods.com

Cell: 267.905.2397

Graham Smith

Sales Manager

Southeast Region

gsmith@bvfoods.com

Cell: 918.636.7174



bvfoods.com



Texas Owned Business